

production specifications



Display advertising sizes

Tabloid - Newsprint

Blacktown Advocate
 Canterbury-Bankstown Express
 Central Coast Express Advocate
 Central Coast Express Advocate Real Estate
 Fairfield Advance
 Hills Shire Times
 Hornsby & Upper North Shore Advocate
 Inner West Courier (Thursday)
 Liverpool Leader
 Macarthur Chronicle
 The Manly Daily
 The Manly Daily Real Estate (Wednesday)
 Mt Druitt-St Marys Standard
 North Shore Times (Wednesday)
 Northern District Times
 Parramatta Advertiser
 Penrith Press
 Penrith Press Real Estate
 Rouse Hill Times

Large Format Magazine

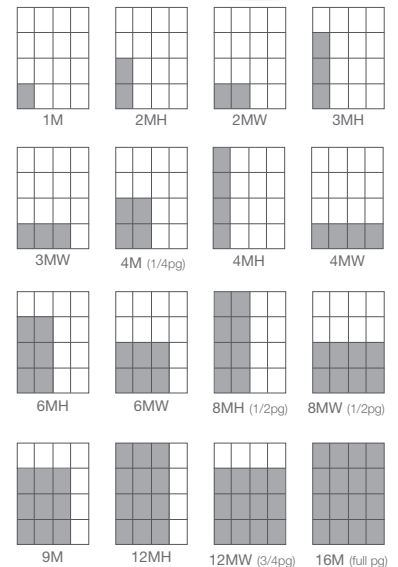
Central
 Inner West Courier (Tuesday)
 The Mosman Daily
 North Shore Times (Friday)
 NORTHSIDE
 Southern Courier
 Wentworth Courier

Large Format Magazine - Gloss Real Estate

Central Coast Express Advocate
 The Manly Daily (Saturday Gloss)
 Northern District Times

Small Format Magazine

NINE TO FIVE
 Village Voice - Balmain



3/4 Tabloid Real Estate

Hills Shire Times
 The Manly Daily (Saturday Newsprint)
 Rouse Hill Times

*These dimensions are the bleed size, not the document/trim size. Please refer to Gloss bleed page for correct bleed setup. ** Please note: Limited sizes available in certain publications, please refer to your Advertising Consultant for more details. Minimum display advertisement size is one module.

Dimensions are depth x width

Modules	Modular Code	Tabloid - Newsprint	Large format Magazine	Small format Magazine	3/4 Tabloid Real Estate
1 module	1M	90mm x 63mm	72mm x 64mm	62mm x 55mm	n/a
	1MF**	55mm x 63mm	n/a	n/a	n/a
2 modules	2MW	90mm x 130mm	72mm x 130mm	62mm x 112mm	78mm x 130mm
	2MH	185mm x 63mm	146mm x 64mm	126mm x 55mm	n/a
	2MF**	55mm x 130mm	n/a	n/a	n/a
3 modules	3MW	90mm x 197mm	72mm x 196mm	62mm x 169mm	n/a
	3MH	280mm x 63mm	220mm x 64mm	190mm x 55mm	n/a
	3MF**	55mm x 197mm	n/a	n/a	n/a
4 modules	4M	185mm x 130mm	146mm x 130mm	126mm x 112mm	162mm x 130mm
	4MW	90mm x 264mm	72mm x 262mm	62mm x 226mm	78mm x 264mm
	4MH	374mm x 63mm	294mm x 64mm	254mm x 55mm	n/a
	4MF**	55mm x 264mm	n/a	n/a	51mm x 264mm
	5 x 8	n/a	48mm x 262mm	n/a	n/a
	5 x 8 Bleed*	n/a	79mm x 285mm	n/a	n/a
6 modules	6MW	185mm x 197mm	146mm x 196mm	126mm x 169mm	n/a
	6MH	280mm x 130mm	220mm x 130mm	190mm x 112mm	n/a
8 modules	8MW	185mm x 264mm	146mm x 262mm	126mm x 226mm	162mm x 264mm
	8MH	374mm x 130mm	294mm x 130mm	254mm x 112mm	n/a
9 modules	9M	280mm x 197mm	220mm x 196mm	190mm x 169mm	246mm x 197mm
12 modules	12MW	280mm x 264mm	220mm x 262mm	190mm x 226mm	246mm x 264mm
	12MH	374mm x 197mm	294mm x 196mm	254mm x 169mm	n/a
16 modules	16M	374mm x 264mm	294mm x 262mm	254mm x 226mm	329mm x 264mm
	16M bleed	n/a	320mm x 285mm*	275mm x 245mm*	n/a
32 modules	32M	374mm x 550mm	n/a	n/a	329mm x 550mm

bleed dimensions - gloss publications



Gloss bleed dimensions

Please do not add crop marks on bleed advertisements. Ensure that all text and non bleed images (logos, etc) are contained within the Live Type area to ensure that they are not cut off when the page is trimmed. Only Gloss advertisements have bleed.

Large format magazine

	Live type (margins)		Bleed setup	
	16M / DPS	5 x 8	16M / DPS	5 x 8
Top	5mm	0mm	5mm	13mm
Bottom	11mm	9mm	5mm	5mm
Left	6.5mm	10mm	5mm	5mm
Right	6.5mm	10mm	5mm	5mm

Small format magazine

	Live type (margins)		Bleed setup	
	16M / DPS		16M / DPS	
Top	4.5mm		5mm	
Bottom	6.5mm		5mm	
Left	4.5mm		5mm	
Right	4.5mm		5mm	

DPS (Double Page Spreads)

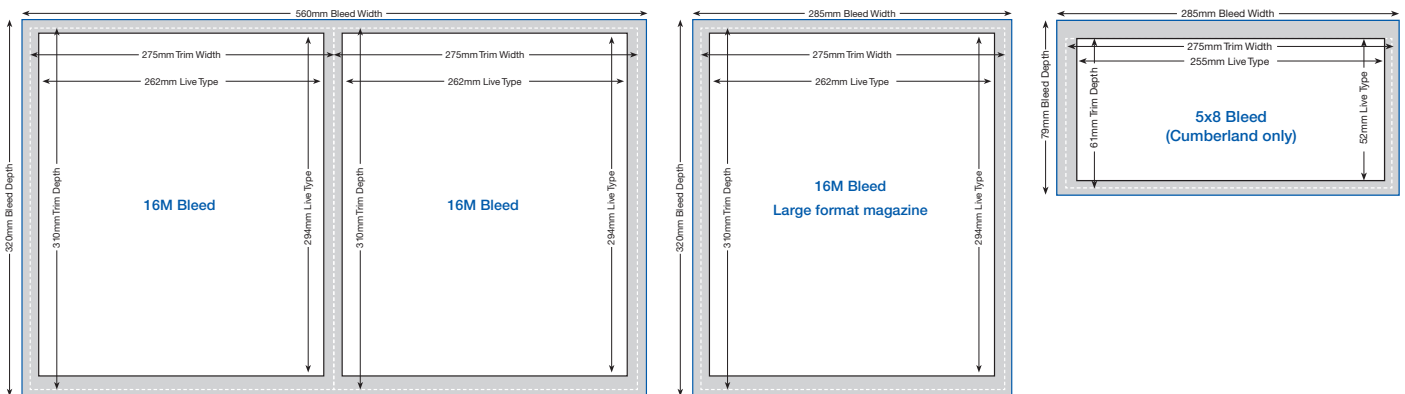
When supplying a DPS please make sure the document is made up as a two page document and exported as single page PDFs with bleed included but no crop marks. Please see below for how to setup a DPS in InDesign:

- Open a new document with the 16M bleed dimensions;
- Make sure *Facing pages* is unselected;
- When the document is open go to the *Pages* palette and insert another page after page one;
- Select both pages (one and two) and in the options select *Keep Spreads Together*;
- Then select page two and drag it onto page one;
- Make sure to keep text within the Live Type area (Margins);
- When the advertisement is finished export as separate PDFs with 5mm bleed all round.

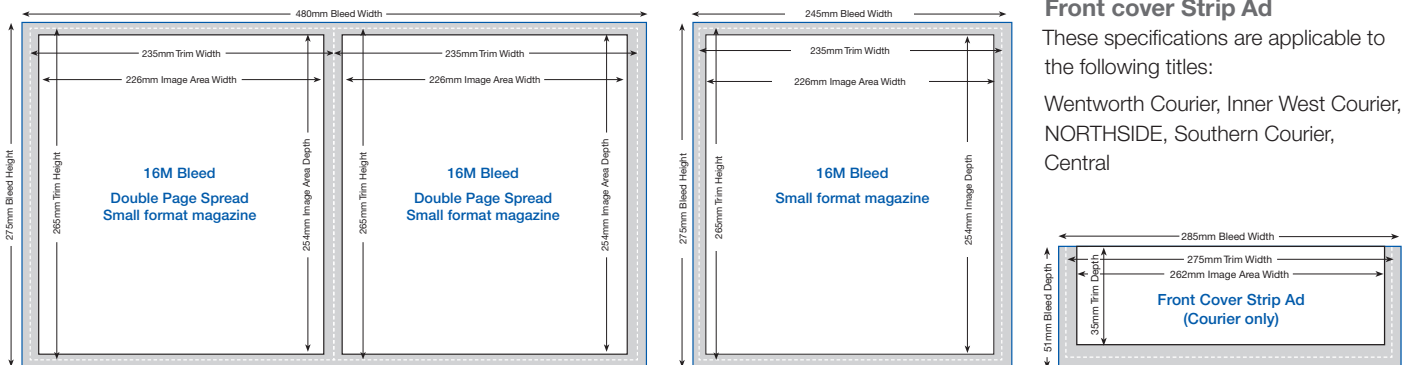
5 x 8 Bleed advertisements

Please note: The top of a 5 x 8 Bleed advertisement does not actually get trimmed as it will sit beneath the editorial section but will be cut off 13mm from the top in our Cyber system. Ensure that all text and non bleed images (logos, etc) are contained within the Live Type area.

Bleed diagrams - Large format magazine



Bleed diagrams - Small format magazine



Bleed diagrams - Front cover Strip Ad

These specifications are applicable to the following titles:
Wentworth Courier, Inner West Courier, NORTHSIDE, Southern Courier, Central

material delivery specifications



Cumberland Newspapers

The following delivery specifications refer to these titles:

Tabloid - Newsprint
 Blacktown Advocate
 Canterbury-Bankstown Express
 Central Coast Express Advocate
 Central Coast Express Advocate Real Estate
 Fairfield Advance
 Hills Shire Times
 Hornsby & Upper North Shore Advocate
 Inner West Courier (Thursday Newsprint)
 Liverpool Leader
 Macarthur Chronicle
 The Manly Daily
 The Manly Daily real Estate (Wednesday)

Mt Druitt-St Marys Standard
 North Shore Times (Wednesday)
 Northern District Times
 Parramatta Advertiser
 Penrith Press
 Penrith Press Real Estate
 Rouse Hill Times

Gloss

The Mosman Daily
 North Shore Times
 Central Coast Express Advocate (Real Estate)
 The Manly Daily (Real Estate)
 Northern District Times (Real Estate)

3/4 Tabloid - Real Estate

Hills Shire Times
 The Manly Daily Saturday
 Rouse Hill Times

File delivery

- Supplied material must be Press Ready, PDF version 1.4.
- Files containing SPOT, LAB, RGB, ICC Profiles will not be accepted - please supply CMYK profiles only.
- PDF's should be supplied to the final dimensions excluding printers marks (crop marks, page information etc).
- Press ready advertisements can be delivered by **Quickcut**, **Websend** or **iSend My Ad**.
 Please contact your local Cumberland representative or call Electronic Advertisements Services on (02) 9689 5452 for details. For more information on **iSend My Ad**, visit website: www.my-ad.com.au/cngv3/
- All files must be supplied BEFORE Deadline. Cumberland Newspapers CANNOT accept responsibility for the quality of digital artwork supplied.

Fonts

All fonts must be embedded in the PDF otherwise we can not accept the file.

Photoshop Setup CMYK

	Newsprint	Gloss
Resolution	200dpi	266dpi
Separation type	UCR	GCR
Dot gain	30%	20%
Ink weight	230%	280%
Black limit	80%	90%
Highlight	Minimum 4%	Minimum 4%

Hybrids (Butt to Gutter)

Hybrid advertisements must be supplied as two separate PDFs inclusive of extra width (refer to the table below for correct specifications). Please ensure the extra width does not contain text as it cannot be read in the gutters.

	Newsprint	Gloss	3/4 Tabloid Newsprint
Extra width required	24mm	12mm	20mm
Extra width RHP	12mm (left)	6mm (left)	10mm (left)
Extra width LHP	12mm (right)	6mm (right)	10mm (right)

Emailed material for advertisement make-up

- No completed advertisements will be accepted via email
- Supplied jpegs should be saved with the minimum setting of high
- Images embedded in Microsoft Word documents are NOT acceptable
- All copy is to be supplied in a Microsoft Word document
- External email limit is 4MB

Please Note: The advertising cost is for the space within the publication only. No production charges are included so the advertisement remains the property of Cumberland Newspapers.

Alterations

Alterations will not be made to complete advertisements supplied as PDF files - replacement material must be supplied.

For further information regarding specifications please contact Lee Dunks on (02) 9689 5544 or email qualitycontrol@cumberlandnewspapers.com.au. For information on prices please contact local Ad Consultant.

material delivery specifications



Courier Newspapers

The following delivery specifications refer to these titles:

Central
Inner West Courier (Tuesday Gloss)
Nine to Five
NORTHSIDE
Southern Courier
Village Voice - Balmain
Wentworth Courier

AdDesk

The preferred delivery system for supplied PDF's created to Courier Newspaper specifications is via the web at www.addesk.com.au. AdDesk confirms the delivery of your advertisement and also checks if there are any problems, which you will be informed of by email.

- Please supply advertisements in PDF format made up to required sizes as outlined in the production specifications;
- PDF's made using Acrobat Distiller should be compatible with Acrobat 4 (PDF 1.3);
- When exporting to PDF please ensure that there are no registration marks and Transparency Flattener is set to HIGH;
- When sending a PDF please use the setting PDF/x-1a:2001 or you can download our PDF settings and colour profile from www.addesk.com.au;
- Please contact the AdDesk helpline on 02 8062 2438 for assistance.

Emailed components for advertisement make-up

All emails to be addressed to your Ad Co-ordinator or alternatively: realestate@couriernews.com.au

- No completed advertisements will be accepted via email;
- Attachments can be JPEG images and Word Documents;
- JPEG files should be set to HIGH not MAX quality, keeping in mind that, when decompressed, files should be at least 300dpi at the correct final size required for print;
- Images embedded in Microsoft Word documents are NOT acceptable;
- All copy is to be supplied in a Microsoft Word document;
- Emails are to clearly indicate publication, edition, name of ad and your account manager;
- Emails, including attachments should not exceed 10 MB (Images may be saved as jpgs at no less than 300dpi);
- Supplied art and copy with layout will be made-up in-house

Please Note: The advertising cost is for the space within the publication only. No production charges are included so the advertisement remains the property of Courier Newspapers.

Quickcut

You need to be registered online with Quickcut to submit material, please call 02 9467 7500 or go to quickcut.com.au for details. Advertisements supplied by digital transfer using the Quickcut Pagestore system MUST be made to Courier Newspapers specifications. Incorrectly sized ads will be rejected.

PDF & Colour Specifications:

PDF specs are standard with Adobe products ISO colour profile can be downloaded from www.addesk.com.au page by clicking the Client Resources link.

PDF: PDF/X-1a:2001 Acrobat 4 (PDF 1.3)
Colour Profile: SC_paper_eci.icc